



# TURBOCHARGED TURNAROUND

## 2025 EDUCATIONAL WORKSHOPS

 University of  
Bergamo, Italy

**20 MARCH 2025**

### PARTNERSHIP OPPORTUNITIES



This workshop programme caters for CTPs, CTAs, Students, TMA members and turnaround professionals. Curated in collaboration with leading professors and industry experts from across Europe, including Bergamo, Oxford and Westminster Universities.

# EACTP 2025 Turbocharged Turnaround Workshops

We invite you to partner with us for EACTP's third Educational Workshops, to be held at the University of Bergamo, Italy on 20 March 2025. The event will be an immersive workshop-style with a hands-on, teamwork, gamification approach focused on skills enhancement in the areas of Organisational Design Thinking, Leadership: Redefining Purpose in Turnaround & Restructuring, Data & AI, The Advent of the Negotiator, For Stakeholder's Sake, Balance Sheet Restructuring and an Introduction of Behavioural Economics.

Addressing the topics and pressing needs arising from a new trading environment for sustainable workouts and resilient organisations for investors, lenders and stakeholders. Led by Professors and thought leaders from across Europe, reserve your option and ensure your brand is front and centre of the Workshops. Attendance is expected to be around 50 European-focused turnaround and restructuring professionals. The Workshops will be preceded by TMA Europe's TMA LIVE event the day prior in Milan. Full workshop details can be found at <https://cta.eactp.eu/workshop/>

## PLATINUM SPONSOR

### *Two available*

Be the main event sponsor across all content-led sessions throughout the programme.

Includes:

- Sponsor will be clearly identified on the event website, in pre-event marketing and onsite
- Exclusivity for this top-tier option
- First option to introduce a session and/or speaker on the day
- Option to provide one branded giveaway item or report
- Logo placement and recognition on slidedecks identifying your company as the Main Workshop Sponsor
- Attendee lead generation post-event. *Please note attendees may choose to opt out of their email address being shared with sponsors.*
- Four (4) full attendee registrations for the Workshops and Dinner

Cost €5,000 per sponsor

## GOLD SPONSOR

### *Six available*

Be a mid-tier sponsor across all content-led sessions throughout the programme. Includes:

- Sponsor will be clearly identified on the event website, in pre-event marketing and onsite
- Option to introduce a session and/or speaker on the day
- Option to provide one branded giveaway item or report
- Logo placement and recognition on slidedecks identifying your company as a mid-tier sponsor
- Attendee lead generation post-event. *Please note attendees may choose to opt out of their email address being shared with sponsors.*
- Two (2) full attendee registrations for the Workshops and Dinner

Cost €2,500 per sponsor

## SILVER SPONSOR

### *Four available*

Be a Gold sponsor across the Workshop content-led programme. Includes:

- Sponsor will be clearly identified on the event website, in pre-event marketing and onsite
- Option to provide one branded giveaway item or report
- Logo placement and recognition on slidedecks identifying your company as a lower tier sponsor
- Attendee lead generation post-event. *Please note attendees may choose to opt out of their email address being shared with sponsors.*
- One (1) full attendee registrations for the Workshops and Dinner

Cost €1,000 per sponsor

## DINNER SPONSOR

### *Exclusive or Co-Sponsored options. Maximum two sponsors.*

In addition to the educational content, networking will form a central part of the programme, giving attendees the opportunity to connect with new peers and develop existing relationships.

Thursday 20 March – offsite. Includes:

- Sponsor will be clearly identified on the event website, in pre-event marketing and onsite
- Option to provide short welcome address at dinner
- Option to provide one branded giveaway item or report
- Logo placement and recognition onsite identifying your company as a dinner sponsor
- Attendee lead generation post-event. *Please note attendees may choose to opt out of their email address being shared with sponsors.*
- Sole sponsor: Four (4) full attendee registrations for the Workshops and Dinner
- Co-sponsor: Two (2) full attendee registrations for the Workshops and Dinner

Cost €5,000 exclusive (one sponsor), or €2,500 per sponsor (co-sponsored)

No VAT is chargeable. All options are subject to the mutual signing of terms. Sponsors will be announced upon receipt of payment. Please note the programme is subject to change.

Contact: Helen Jacobi, Executive General Manager, EACTP: [hjacob@turnaround.org](mailto:hjacobi@turnaround.org).