



TURBOCHARGED TURNAROUND

2024 EDUCATIONAL WORKSHOPS

PARTNERSHIP OPPORTUNITIES



Leiden University,
The Netherlands

20 & 21 MARCH 2024



Universiteit Leiden



Europe

This 1.5 day event caters for CTPs, CTAs, Students, TMA members and turnaround professionals. Curated in collaboration with leading professors and industry experts from across Europe, including Leiden and Humboldt Universities.

Partnership Opportunities

We invite you to partner with us for EACTP's second Educational Workshops, to be held at Leiden University on 20 & 21 March 2024. The event will be an immersive workshop-style with a hands-on, teamwork, gamification approach focused on skills enhancement in the areas of Back to the Future of Turnaround Skills, The Preventative Framework, Innovation skill session, Building Trust and Relationships in Distressed Situations, and, Governance and the Role of the Turnaround Manager/CRO.

Addressing the topics and pressing needs arising from a new trading environment for sustainable workouts and resilient organisations for investors, lenders and stakeholders. Led by Professors and thought leaders from across Europe, reserve your option and ensure your brand is front and centre of the Workshops. Attendance is expected to be around 50 European-focused turnaround and restructuring professionals.

Full workshop details can be found at <https://cta.eactp.eu/workshop/>

PLATINUM SPONSOR

Exclusive - one available

Be the main event sponsor across all content-led sessions throughout the 1.5 day programme.

Includes:

- Sponsor will be clearly identified on the event website, in pre-event marketing and onsite
- Exclusivity for this top-tier option
- First option to introduce a session and/or speaker on the day
- Option to provide one branded giveaway item or report
- Logo placement and recognition on slidedecks identifying your company as the Main Workshop Sponsor
- Attendee lead generation post-event. *Please note attendees may choose to opt out of the list at registration*
- Four (4) full attendee registrations for the Workshops *Opening Dinner on Wednesday 20 March not included, but available separately*

Cost €5,000

GOLD SPONSOR

Maximum two Sponsors

Be a mid-tier sponsor across all content-led sessions throughout the 1.5 day programme.

Includes:

- Sponsor will be clearly identified on the event website, in pre-event marketing and onsite
- Option to introduce a session and/or speaker on the day
- Option to provide one branded giveaway item or report
- Logo placement and recognition on slidedecks identifying your company as a mid-tier sponsor
- Attendee lead generation post-event. *Please note attendees may choose to opt out of the list at registration*
- Two (2) full attendee registrations for the Workshops *Opening Dinner on Wednesday 20 March not included, but available separately*

Cost €2,500 per sponsor

SILVER SPONSOR

Several available

Be a Gold sponsor across the Workshop content-led programme.

Includes:

- Sponsor will be clearly identified on the event website, in pre-event marketing and onsite
- Option to provide one branded giveaway item or report
- Logo placement and recognition on slidedecks identifying your company as a lower tier sponsor
- Attendee lead generation post-event. *Please note attendees may choose to opt out of the list at registration*
- One (1) full attendee registrations for the Workshops *Opening Dinner on Wednesday 20 March not included, but available separately*

Cost €1,000 per sponsor

DINNER SPONSOR

Exclusive or Co-Sponsored options. Maximum two sponsors.

In addition to the educational content, networking will form a central part of the programme, giving attendees the opportunity to connect with new peers and develop existing relationships.

Wednesday 20 March – offsite. Includes:

- Sponsor will be clearly identified on the event website, in pre-event marketing and onsite
- Option to provide short welcome address at dinner
- Option to provide one branded giveaway item or report
- Logo placement and recognition onsite identifying your company as a dinner sponsor
- Attendee lead generation post-event. *Please note attendees may choose to opt out of the list at registration*
- Sole sponsor: Four (4) full attendee registrations for the Workshops and Opening Dinner
- Co-sponsor: Two (2) full attendee registrations for the Workshops and Opening Dinner

Cost €5,000 exclusive (one sponsor), or €2,500 per sponsor (co-sponsored)

No VAT is chargeable. All options are subject to the mutual signing of terms. Sponsors will be announced upon receipt of payment.

Please note the programme is subject to change.

Contact: Helen Jacobi, Executive General Manager, EACTP: [hjacob@turnaround.org](mailto:hjacobi@turnaround.org)