



2023 EDUCATIONAL WORKSHOPS PARTNERSHIP OPPORTUNITIES



Leiden University,
The Netherlands

30 & 31 MARCH 2023

This two-day event will cater for CTPs, CTAs, Students and TMA professionals and is being designed in collaboration with leading professors in the field from across Europe including Leiden, Cambridge and Westminster Universities.



Universiteit Leiden



Europe

Partnership Opportunities

We invite you to partner with us for EACTP's first Educational Workshops, to be held at Leiden University on 30 & 31 March 2023. The event will be an immersive workshop-style with a hands-on, teamwork, gamification approach focused on skills enhancement in the areas of Fast Strategy/ Commercialisation & Risk, Turnaround, Legal, Leadership Culture and Governance addressing topical and pressing needs arising from a new trading environment for sustainable workouts and resilient organisations for investors, lenders and stakeholders.

Led by Professors and thought leaders from across Europe, reserve your option and ensure your brand is front and centre of the Workshops. Attendance is expected to be around 50 European-focused turnaround and restructuring professionals.

WORKSHOP SPONSOR

One Sponsor per workshop. Four available.

Be the main sponsor at one or four 2-hour workshop sessions. Choose from:

Workshop 1: **Fast Strategy/Commercialisation & Risk**

Workshop 2: **Turnaround**

Workshop 3: **Legal**

Workshop 4: **Leadership Culture**

Includes:

- Sponsor will be clearly identified on the event website, in pre-event marketing and onsite
- Exclusivity to a single unopposed session
- Option to introduce the session and speaker on the day
- Option to provide one branded giveaway item or report
- Session-specific logo placement and recognition onsite including slide identifying your company as a workshop sponsor
- Attendee lead generation post-event. *Please note attendees may choose to opt out of the list at registration*
- One (1) full attendee registrations for the Workshops and Opening Dinner

Cost €2,000 per sponsor

LANYARD SPONSOR

SOLD

Exclusive - one available

This is a great opportunity to place your company name on the badge lanyards worn by attendees during the event. This is one of the most highly visible ways to maximize your presence. Sponsor supplies 50 branded lanyards to be sent to the venue in advance of the event.

Includes:

- Sponsor will be clearly identified on the event website, in pre-event marketing and onsite
- Exclusivity to a single unopposed session
- Option to introduce the session and speaker on the day
- Option to provide one branded giveaway item or report
- Session-specific logo placement and recognition onsite including slide identifying your company as the lanyard sponsor
- Attendee lead generation post-event. *Please note attendees may choose to opt out of the list at registration*
- One (1) full attendee registrations for the Workshops and Opening Dinner

Cost €2,000 per sponsor

No VAT is chargeable. All options are subject to the mutual signing of terms. Sponsors will be announced upon receipt of payment.

NETWORKING SPONSOR

In addition to the educational content, networking will form a central part of the Conference, giving attendees the opportunity to connect with new peers and develop existing relationships. Choose from:

DINNER

Exclusive or Co-Sponsored options. Maximum two sponsors.

Thursday 30 March – offsite. Includes:

- Sponsor will be clearly identified on the event website, in pre-event marketing and onsite
- Option to provide short welcome address at dinner
- Option to provide one branded giveaway item or report
- Logo placement and recognition onsite identifying your company as a dinner sponsor
- Attendee lead generation post-event. *Please note attendees may choose to opt out of the list at registration*
- One (1) full attendee registrations for the Workshops and Opening Dinner

Cost €5,000 exclusive (one sponsor), or €2,500 per sponsor (co-sponsored)

LUNCH

Exclusive – two available

Thursday 30 March OR Friday 31 March. Includes:

- Sponsor will be clearly identified on the event website, in pre-event marketing and onsite
- Option to provide short welcome address at lunch
- Option to provide one branded giveaway item or report
- Logo placement and recognition onsite identifying your company as a lunch sponsor
- Attendee lead generation post-event. *Please note attendees may choose to opt out of the list at registration*
- One (1) full attendee registrations for the Workshops and Opening Dinner per Sponsor

Cost €2,000 per sponsor

CLOSING RECEPTION

Exclusive – one available

Friday 31 March. Includes:

- Sponsor will be clearly identified on the event website, in pre-event marketing and onsite
- Option to provide short welcome address at reception
- Logo placement and recognition onsite including slide identifying your company as a reception sponsor
- Attendee lead generation post-event. *Please note attendees may choose to opt out of the list at registration.*
- One (1) full attendee registration for the Workshops and Opening Dinner per Sponsor

Cost €2,000 per sponsor

Thursday 30 March

Workshop 1: **Fast Commerciality & Risk**

Workshop 2: **Turnaround**

Live Research Project: **Governance**

Plus: **Lunch** and **Offsite Dinner**

Please note the programme is subject to change

Friday 31 March

Workshop 3: **Legal**

Workshop 4: **Leadership**

Live Research Project: **Turnaround Professional Skills in the Future**

Plus: **Lunch** and **Closing Reception**